

# Passage Theatre | 2026 Gala Sponsorship Opportunities

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SPONSORSHIP LEVEL	GALA SPONSOR	SUPPORTING SPONSOR	LEAD SPONSOR	STAR SPONSOR	FEARLESS SPONSOR
SPONSORSHIP AMOUNT	\$1,000	\$3,000	\$5,000	\$7,500	\$10,000
Gala Tickets <i>Including drink tickets</i>	2	4	6	8	10 (TABLE)
Tickets to Passage's 2026-27 Season	2	4	6	8	10
Gala Program Ad	HALF PAGE	HALF PAGE	FULL PAGE	FULL PAGE	INSIDE COVER <i>back or front</i>
Listing on Gala Webpage & Signage	✓	✓	✓	✓	✓
Featured on Passage Social Media <i>Facebook and Instagram</i>		✓	✓	✓	✓
Logo included 2026-27 Season Programs and in Theater Lobby				✓	✓
Recognition during curtain speeches <i>Before each show in the 26-27 season</i>				✓	✓

## OUR REACH

WHERE WE'RE MEETING PEOPLE: IN PERSON AND ONLINE IN THE GREATER CAPITAL REGION

 <p><b>2,100+</b> ANNUAL LIVE AUDIENCE MEMBERS</p>	 <p><b>5,300+</b> PASSAGE THEATRE COMPANY EMAIL LIST</p>	 <p><b>5,700+</b> META (FACEBOOK) LIKES AND FOLLOWERS</p>	 <p><b>1,600+</b> INSTAGRAM FOLLOWERS</p>
 <p><b>100+</b> PARENTS AND GUARDIANS OF YOUTH CAMPERS</p>	 <p><b>160+</b> GALA ATTENDEES</p>	 <p><b>655+</b> MONTHLY WEBSITE VIEWS</p>	 <p><b>17,650+</b> YOUTUBE VIEWS</p>